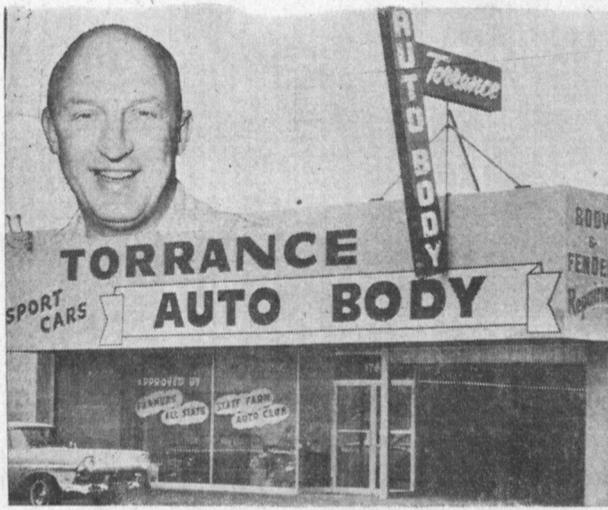


ILLUSTRATED BUSINESS INDEX



ROYAL BEAUTY SHOPPE

Making women more beautiful has been the business of Royal F. McDerment for the past 27 years. He owned a shop on Torrance Blvd. for 12 years, and on Cabrillo Ave. for 4 years. He can be considered nothing less than an expert in the field! Any woman who wants to look her loveliest (and just what woman doesn't?) could do no better than to take herself to McDerment's shop, Royal Beauty Shoppe, located at 1862 1/2 Pacific Coast Hwy., for any type of hair care she wants. Mrs. Joe Marks, McDerment's manager, gives each patron the special attention that guarantees a styling to flatter and please. At Royal Beauty Shoppe, the specialize in permanent waving, hair cutting and hair styling. They do tinting and dying, and give special shampoos, too. To complete the picture of loveliness, manicures are also given. The shop is open from 9 a.m. to 5 p.m. and evenings by appointment. The shop is easy to drive to at 1862 1/2 Pacific Coast Hwy., Lomita. Just call DA 6-6408 for your next appointment.



TORRANCE AUTO BODY SHOP

Experience and ability are qualifications which are absolutely necessary in the auto reconstruction field. The quality of work done on a car will determine its value. Pete Salmon, owner of Torrance Auto Body, 1766 W. Carson, Torrance, his shop manager, Rico, and his staff of expert metalmen and painters have years of experience as well as innate ability in the auto reconstruction field. They have been in the South Bay area for many years, but just recently opened their shop in Torrance. Their new shop is modern in every detail. At their new shop, custom painting as well as complete auto body reconstruction work can be completed. Both domestic and sport cars are handled with equal care and ease at Torrance Auto Body Shop. No job is too large or small for them to handle. Torrance Auto Body is approved by leading insurance companies, so drive in for a free estimate. Loan cars are available free of charge. For fast, courteous service, go to Torrance Auto Body, 1766 W. Carson, Torrance, or call FA 8-9080 or FA 8-9081.



SOUTHWEST BLUE PRINT COMPANY

When asked his reason for the unprecedented growth of Southwest Blue Print, located at 1609 Border Avenue, Torrance, youthful president Robert W. Morris answered, "It is based upon customer satisfaction. When we started our operation in the Torrance area, we adopted a sincere approach to two vital components that provide customer satisfaction, quality and service. To us it meant a special kind of quality and service—we had to do the job better than anyone else." The manner in which Southwest Blue Print Company has been able to provide customer satisfaction appears to have been thorough. In addition to providing comprehensive reproduction support for such large organizations as Vickers and Coleman Engineering, the company has been able to serve and grow with its smaller customers. Today the company offers such services as blue printing, photographic reproductions, offset printing, photostats, engineering and drafting supplies. For any of these services or supplies, call Southwest Blue Print at FA 8-5800 or stop at their office at 1609 Border Avenue.

Auto Body Shop

Casualty Auto Reconstruction

Complete Auto Collision Repairing

- Expert Workmanship
- Fast Service
- Low Rates

Reliable Loan Cars Complete Auto Painting

Free Estimates

2213 BORDER AVE., TORRANCE FA 8-3712

Blue Printers

Southwest Blue Print Co.

PHOTOGRAPHIC REPRODUCTIONS

- Direct Prints . . . Offset Printing
- Photostats
- Drafting and Engineering Supplies

Pickup and Delivery

1609 BORDER AVE., TORRANCE FA 8-5800

Certified Welding

Atom Precision Products

Certified by Air Force and Navy for

- HELL-ARC
- ARC WELDING
- GAS WELDING
- ASME PRESSURE VESSEL

Constant Temperature Room

1030 ENGRACIA AVENUE TORRANCE FA 8-1143 SP 5-1854

Gunsmiths

Whitney's Gun Shop

CUSTOM MADE GUNS

- Blueing . . . Repairing . . . Gunsmithing
- Unfinished Gun Stocks
- Sporting Goods . . . New and Used Guns

2645 EAST CARSON, LONG BEACH TE 5-3891

Refrigeration

Andy's Refrigeration

Serving South Bay Area Since 1948

24-HOUR EMERGENCY SERVICE

Commercial-Domestic on All Makes and Models

ALL WORK GUARANTEED

2115 TORRANCE BLVD. FA 8-3863

1644 WILMINGTON BLVD. TE 5-2669

School

Calvary Baptist Elementary School

Your Child's Education Is His Future!

Enroll Now! 1st - Through 6th Grade

CALL DA 4-0253

2818 MANHATTAN BEACH BL., GARDENA

Torrance Auto Body Shop

(Formerly All-American Body Shop)

- New, Modern, Up-to-Date Shop
- Domestic and Sport Cars
- Custom Painting
- Complete Body Repairs
- Free Estimates

Loan Cars Available Without Charge

1766 WEST CARSON, TORRANCE FA 8-9080

Boats

Curley's Boats

"THE HOME OF THE SAILBOAT"

Specializing in Custom-Built Outboards

Class Sailboats . . . Ski Boats

Marine Paint, Hardware and Parts

Largest Line of Sailboats in the Harbor Area

18512 HAWTHORNE BLVD., TORRANCE FR 2-5388

Cleaners

B & N Cleaners

Personalized Service—Member CDA

Serving the South Bay Area

WE OPERATE OUR OWN PLANT PICKUP AND DELIVERY

5 Trucks to Serve You

3729 EAST CARSON, DOMINGUEZ TE 4-7948

Hardware

AA-1 Hardware

Your Friendly Neighborhood Hardware

AA-1 HARDWARE

1330 WEST CARSON ST TORRANCE FA 8-1884

Restaurant

Chan's

FINE CHINESE FOOD TO TAKE OUT

Lunch—Dinner or A La Carte

Let Our Famous Hong Kong Chef Help Plan Your Parties

Daily, 12 Noon to 9 p. m.—Closed Monday

1819 SOUTH CATALINA REDONDO BEACH Save Time—Call FR 5-1590

School—Beauty Culture

Flavio College of Beauty

For Beginners — Intermediates

- Seniors — Brush-Ups
- Manicure
- Advance Hair Styling

1628 CRAVENS AVE., DOWNTOWN TORRANCE FA 8-8484

Auto—Foreign—Service

"The Pit"

John Harrison For Personal Service

Foreign and Domestic Car Clinic

Repair by Skilled Licensed Mechanics

Parts — Accessories — Lubrication

709 1/2 MEYER LANE REDONDO BEACH FR 6-3997

Boat Builders

Schiada Boats

CUSTOM BOAT BUILDERS

HANDMADE LANTIERE

16-ft. All-Mahogany Deck Outboard Ski Boat

Only Grade AA Plywood Used

Factory Direct to You

Financing Available

17916 S. Hobart Ave. GARDENA DA 3-5280

Contractor—Building

Hyde Park Construction Co.

Inc.

All Types of Construction ON YOUR LOT BUILDERS

RESIDENTIAL . . . COMMERCIAL

100% Financing (in Most Cases)—Free Estimates

18506 HAWTHORNE BLVD., TORRANCE FR 6-6046

Janitor Service

Quick 'N' Clean

MAINTENANCE SERVICE

Licensed and Insured

- GENERAL CLEANING
- FLOOR MAINTENANCE
- WINDOW CLEANING

Commercial—Residential

By Day, Week or Month—Bonded and Insured

CALL TE 4-3004

Restaurant

Golden Arms Restaurant & Cocktail Bar

Your Host: The Humble's New, Beautifully Decorated

LUNCHEONS—DINNERS—COCKTAILS

Within Everyone's Reach

Art Graham Dues at the Piano

Entertainment Nightly—Banquet and Party Rooms

2450 CRENSHAW BLVD., TORRANCE DA 5-1191

Service Station

Civic Center Service

Under New Management

Safety Check Lubrication

F. H. "Bud" DOBBINS, Prop.

Tires — Batteries

Gas — Oil

Accessories

Courtesy to Commercial Accounts

3401 TORRANCE BLVD., TORRANCE FR 4-6584

Auto Repairs

R. C. Williams Garage

24-Hour Emergency Service

- Auto and Truck Repairing
- Towing
- Transmissions, Etc.
- Motor Rebuilding
- Welding

Radio Dispatched Wreckers

1485 BORDER AVE., TORRANCE FA 8-4174

Boat Builders

Schiada Boats

CUSTOM BOAT BUILDERS

HANDMADE LANTIERE

16-ft. All-Mahogany Deck Outboard Ski Boat

Only Grade AA Plywood Used

Factory Direct to You

Financing Available

17916 S. Hobart Ave. GARDENA DA 3-5280

Contractor—Masonry

B & H Masonry Contractors

Residential—Commercial

- FIREPLACES
- BLOCK WALLS
- PATIO

All Work Guaranteed—Free Estimates

100% Financing

136 WEST CARSON ST., TORRANCE TE 5-7832

Medical Clinic

Hillside Medical Clinic

Doctor in Attendance 24 Hours

MEDICAL — SURGICAL — MATERNITY

Complete Emergency Service

Pre-employment Physical Examinations

Workmen Compensation Cases

X-Ray

24309 SOUTH WESTERN AVE. LOMITA PHONE DA 4-6233

Medical Clinic

Leno's Pizzeria

EVERYTHING IN ITALIAN FOOD

Dinners — Pizzas — Sandwiches — Short Orders

Smeeth, Ravoli, Baked Lasagne, Baked Macaroni, Etc.

Luncheonette, Coffee Shop and Dining Room

1949-1951 PACIFIC COAST HIGHWAY LOMITA DA 5-1833

Swimming Pools

Sun-Lite Pools

NEW TYPE POOL CONSTRUCTION

Requires One-fourth Normal Maintenance

Permanent Interior Finish—never needs refinishing

New heating unit cuts costs

All sizes and shapes—beginning at \$1595

Full Line of Accessory Equipment

246 EAST CARSON ST. TORRANCE TE 4-0024

Auto—Used Cars

King's Men Auto Sales

"Cars Fit for a King"

HEADQUARTERS FOR SAFE BUY USED CARS

Big Values—Low Prices

No Money Down on Approved Credit

2566 HAWTHORNE BLVD., TORRANCE FRONTIER 8-3020

Brakes

Virgel's Frame & Wheel Alignment Service

Brake Specialists

Best Equipped Shop on the West Coast

Brake Refining—Tire Truing—Wheel Alignment

Drum Truing—Frame Straightening—Wheel Balancing

Authorized Bear Service

Completely Modern—No Waiting

1750 CARSON AVE., TORRANCE FA 8-6156

Doughnuts

The Golden Donut

Open 24 Hours Every Day

28 VARIETIES . . . DELICIOUS DONUTS

Highest Quality—Finest Ingredients

Used in Our Special Process

Caterings:

Churches . . . Clubs . . . Schools

on a Wholesale Basis

1959 WEST CARSON FA 8-9623 TORRANCE

Music Instruction

Mel-o-Dee Music Center

SPECIALIZED GUITAR INSTRUCTION

Spanish and Steel

Slim Edwards, Instructor

Also Violin, Piano and Others

MUSICAL INSTRUMENTS OF ALL KINDS

21166 WESTERN AVE. TORRANCE PHONE FA 8-9915

Music Instruction

Nursery

Ladera Garden Shop

COMPLETE GARDEN SUPPLIES

Personalized Landscaping

Sprinkler Systems Installed

Closed Tuesdays

Free Delivery S.H. Green Stamps Free Estimates

Member California Association of Nurserymen

24334 CRENSHAW BLVD. TORRANCE DA 4-4416

Music Instruction

Nursery

Ladera Garden Shop

COMPLETE GARDEN SUPPLIES

Personalized Landscaping

Sprinkler Systems Installed

Closed Tuesdays

Free Delivery S.H. Green Stamps Free Estimates

Member California Association of Nurserymen

24334 CRENSHAW BLVD. TORRANCE DA 4-4416

Beauty Shop

Lovely Lady Beauty Salon

Expert Beauticians

- Permanent Waves
- Cold Waving
- Hair Styling
- Hair Tinting
- Bleaching

206 TORRANCE BLVD., REDONDO BEACH 1/2 Block West of Pacific Coast Hwy.—FR 2-2494

Building Material

Avalon Builders Supply

WE HAVE MOVED

Lumber . . . Hardware . . . Millwork

Plumbing and Electrical Supplies

Sand—Gravel—Cement

2321 EAST CARSON ST. (Across from Dominguez Water Co.) TE 4-5365—TE 4-3624

Food—Drive-In

A & W Root Beer Drive-In

Featuring A&W Root Beer, Burgers, Hot Dogs, Pastram, Shrimp Plate, Chili Dogs

Malts, Floats, Sundae

Drive-In Parking Available

Open 11 a. m. to 12 p. m. Friday and Saturday, 11 a. m. to 2 a. m.

31721 WESTERN AVE. FA 8-9486 TORRANCE

Food—Drive-In

A & W Root Beer Drive-In

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31721 WESTERN AVE. FA 8-9486 TORRANCE

Beauty Shop

Muryann's Beauty Cottage

COMPLETE BEAUTY SERVICE

- Hair Cutting
- Shampooing
- Permanent Waving
- Manicuring
- Eyelash and Eyebrow Tinting

24651 OCEAN AVE., WALTERIA CALL FR 5-2975

Building Material

Wilmington Lumber & Plywood Company

ROOFING MATERIAL—PLYWOOD

Hardwood Paneling . . . Marine Plywood

Hardware . . . Screens . . . Sash and Doors

Windows . . . Finished Lumber . . . Moldings

OPEN SUNDAYS 9 A. M. 'TIL 3 P. M.

645 NORTH LAGOON — TE 5-5530 — WILMINGTON

Food—Drive-In

A & W Root Beer Drive-In

Featuring A&W Root Beer, Burgers, Hot Dogs, Pastram, Shrimp Plate, Chili Dogs

Malts, Floats, Sundae

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31721 WESTERN AVE. FA 8-9486 TORRANCE

Beauty Shop

Royal Beauty Shoppe

Royal F. McDerment, Prop.

COMPLETE BEAUTY CULTURE

- Hair Cutting
- Permanent Waving
- Hair Styling
- Manicuring

Call DA 6-6408 for Appointment

1862 1/2 PACIFIC COAST HIGHWAY LOMITA

Building Material

Wilmington Lumber & Plywood Company

ROOFING MATERIAL—PLYWOOD

Hardwood Paneling . . . Marine Plywood

Hardware . . . Screens . . . Sash and Doors

Windows . . . Finished Lumber . . . Moldings

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31721 WESTERN AVE. FA 8-9486 TORRANCE

Beauty Shop

Spaw's Hair Styling

Hair Styling Specialists

- PERMANENTS
- TINTING
- HAIR CUTTING

A Salon for Greater Loveliness

Guaranteed Beauty Service

1270 SARTORI AVE., TORRANCE FA 8-3210

Building Material

Wilmington Lumber & Plywood Company

ROOFING MATERIAL—PLYWOOD

Hardwood Paneling . . . Marine Plywood

Hardware . . . Screens . . . Sash and Doors

Windows . . . Finished Lumber . . . Moldings

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